



# The Benefits Of Print Management

## What Is Print Management?

Managed print services (MPS) is an industry term for a comprehensive and strategic approach to improving an organisation's document printing, copying and scanning infrastructure. MPS goes beyond simply supplying and maintaining printers; it encompasses all aspects of an organisation's document output needs, from devices and consumables to workflows and security.

MPS can help organisations improve their overall print infrastructure efficiency and effectiveness, while also reducing costs. In addition, MPS can help organisations better manage and control their document security risks.



### Where to start...

Are you considering implementing MPS in your workplace?



Organisations that are considering implementing an MPS solution can either assess their own print infrastructure or instruct a Managed Print Service to conduct an audit for them. Once an organisation has identified areas where improvements can be made, it can then work with an MPS provider to deliver tailored solutions that meet those needs.

# Print management has a variety of benefits for your business

#### Improved workplace efficiency

Optimising your workflow means that you can improve your overall efficiency and productivity. Organisations can blend traditional printing methods with digital transformation, such as digitally storing and accessing documents company-wide. This reduces machine downtime and the energy spent on mundane tasks, such as printing in large volumes.

#### **Better productivity in organisations**

Aurora will tailor a print management plan to suit any organisational needs. We can recommend multifunction printers and devices with the software to suit, giving you access to the latest printing tech that lasts and keeps your office workflow running smoothly.

#### Improved cash flow

By outsourcing your print management, you can incorporate tailored budgets and payment options that take the hassle out of you having to monitor your own printing costs, as an automated print workflow system can do this for you. This system allows you to automate what type of documents are printed and how, minimising paper wastage and unnecessary colour printing, which will also have a positive cash flow effect on your energy savings.

#### **Environmental benefits**

At Aurora, we provide hardware and software solutions to ensure that you are using your print devices in the most effective and efficient way possible, which significantly reduces the amount of consumables, paper and electricity your business uses, helping you become more sustainable.

### Improved agility

With ongoing advices and strategic support from experts, your business will be up to date with the latest technology and products.

#### **Reducing costs**

You can save money on items, services and energy costs by reducing unnecessary printing and consolidating devices.

#### Better security

By securing your print infrastructure and data, your business will reduce security risks including data breaches. If you would like to speak to an advisor on how we can help you with your print management then get in contact with us today on 020 7503 3000



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