



# Aurora<sup>★</sup>

An abstract graphic consisting of a grid of thin, purple lines. The grid is distorted, with the lines curving and bending in a way that creates a sense of depth and movement, resembling a stylized wave or a perspective effect. The lines are most densely packed in the center and become more sparse towards the edges.

Our Products

# Wide Format Printers For Production Print

# What are Wide Format Printers?

Wide format printers for production print are often used in commercial settings where businesses need to produce large scale graphics, signs, banners, and other marketing materials. These printers can print on a wide range of materials, including vinyl, fabric, and even rigid substrates like foam board or aluminum composite panels.



**Where to start...**

**Thinking about a wide format printer for your business?**



Wide format printers for production print are an excellent investment for businesses that require high-quality, large-scale printing capabilities. They can help businesses save money, increase efficiency, and produce high-quality marketing materials that make a lasting impression on their customers. Aurora stock a large range of wide format printers including Konica Minolta, Canon, HP, Epson and more!



## Size

Wide format printers are capable of printing on materials that are significantly larger than traditional desktop printers. These printers can produce prints up to several feet wide, allowing for large-scale banners, posters, and other marketing materials.



## Speed

Production print printers are designed to produce high volumes of prints quickly and efficiently. They often feature advanced print heads and drying systems that allow for rapid printing speeds.



## Quality

Wide format printers for production print typically offer high resolution printing, with advanced color management systems that allow for accurate color reproduction and vivid images.

**Canon**

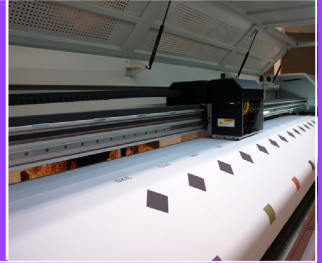


**EPSON**



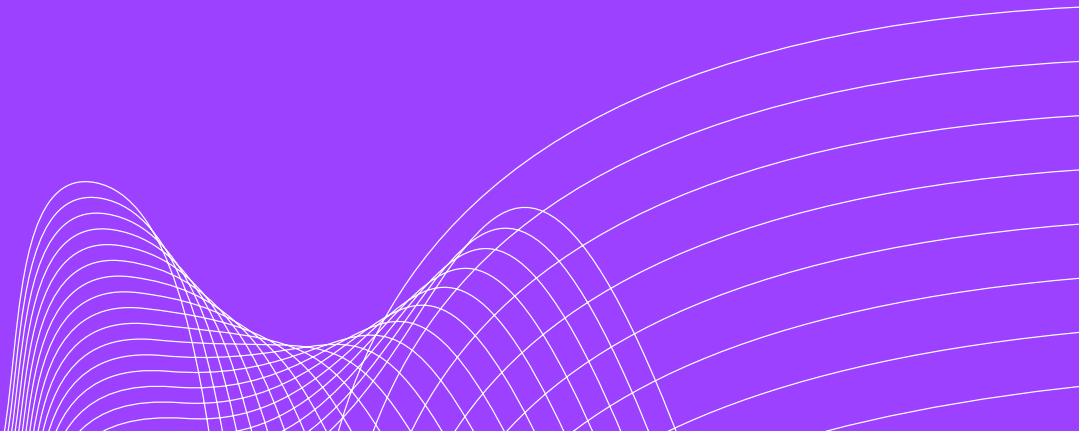
## Flexibility

These printers can print on a wide range of materials, including paper, vinyl, fabric, and other flexible substrates. This makes them ideal for producing a variety of marketing materials, including banners, signs, posters, and trade show displays.



## Cost

Wide format printers for production print can be expensive to purchase, but they are often more cost-effective than outsourcing large-format printing projects to a third-party vendor. They also offer greater control over the printing process, allowing businesses to customize their marketing materials and adjust their print runs as needed.



If you would like to speak to an advisor on how we can help you with small office printers then get in contact with us today on  
**020 7503 3000**



**Contact Us**

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